

INFO  OTION



COMPANY  PROFILE







COMPANY

The idea

SERVICES

The mind

TEAM

The human side

We are the IDEAS of our PROJECTS

Infomotion SRL was founded in **1993**
by the resourcefulness of **Alberto Benuzzi**,
founder and current CEO of the company.

For more than **30 years**,
Infomotion has operated in the world
of **industrial automation**, providing customized
hardware and **software** solutions.

*“Man and machine,
human and computer intelligence,
history and innovation. This is **Infomotion**”.*

We design dedicated high-tech solutions through our **experience**, **knowledge** and **competitiveness** in the market.

We gather our clients' needs, analyze them, study them, and make them our own to give **concrete** and **customized solutions**.

Infomotion currently has offices in **Italy** in Campogalliano (MO) and in the **United States** in Charlotte, North Carolina.



History and INNOVATION

1993

Alberto Benuzzi founded **Infomotion**, which began as a **software house**, where production focuses mainly on **software for industrial automation**.

From
2010
at
2020

Creation of first production unit aimed at assembling and making electrical panels.

In 10 years from 20 employees we have grown to **85**:
5 employees in **administration**;
5 in **electrical CAD design**;
20 in the **production department**;
55 in **software programming**.

2021

Infomotion INC. is born.

In an ever-changing market, Alberto's son **Andrea Benuzzi** lands in America, bringing the world of Infomotion to Charlotte, North Carolina.

2022

Inauguration of Infomotion's new operational headquarters a few meters from the historic one, also in Campogalliano (MO).

2023

Numerous goals have been achieved and as many are to be **conquered in the future**.

We reach the goal of **100 people**.

Infomotion's production department number is also inaugurated:
4,000 square meters divided into three bays.
New spaces, larger, more innovative, in line with new business needs.

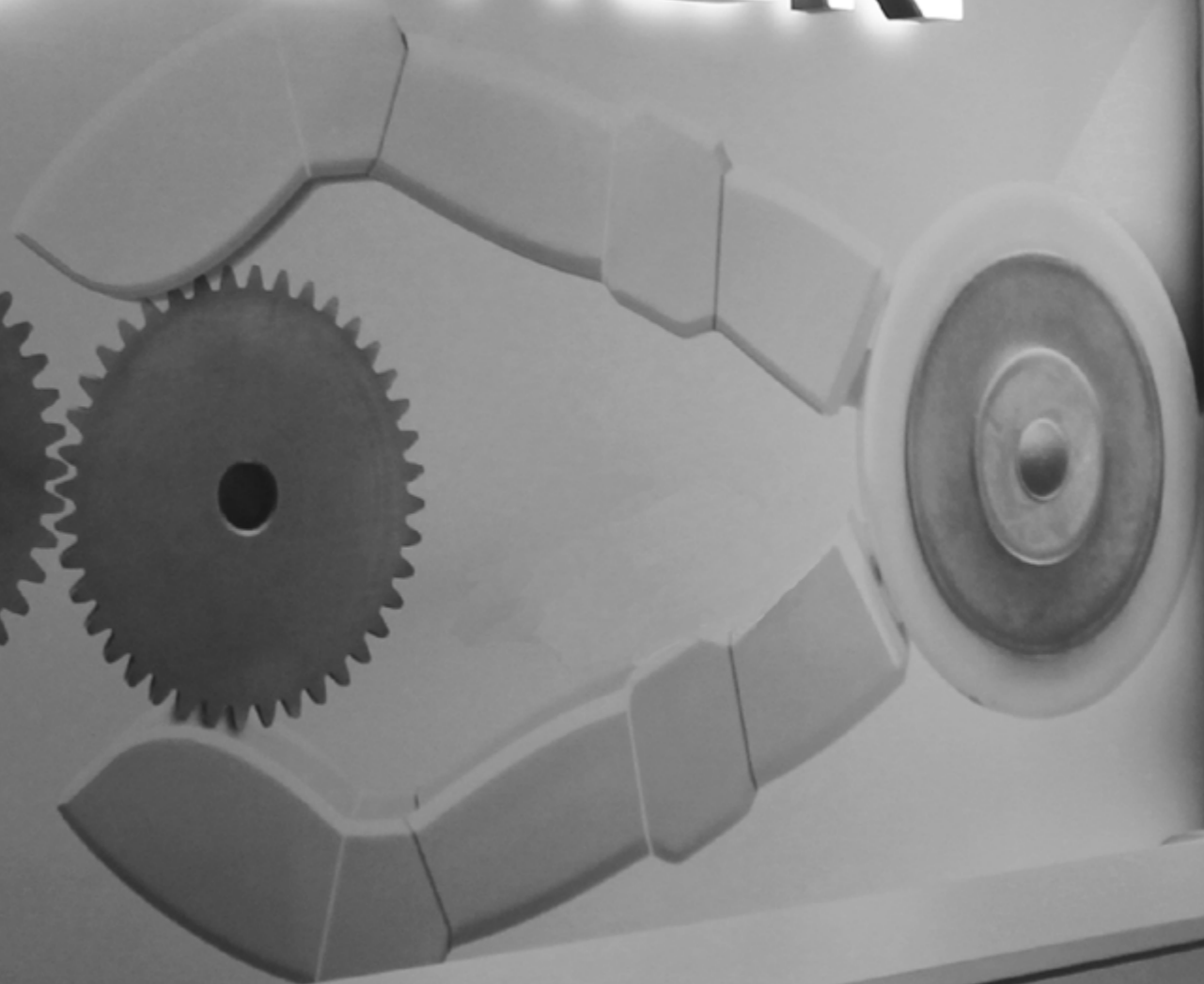
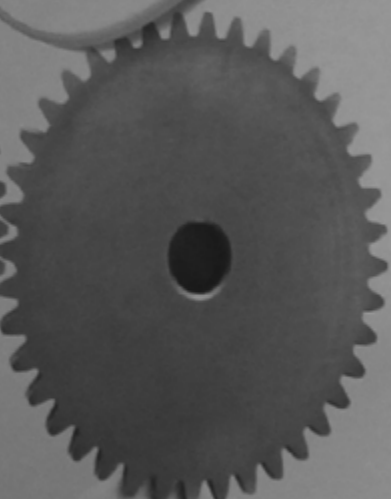
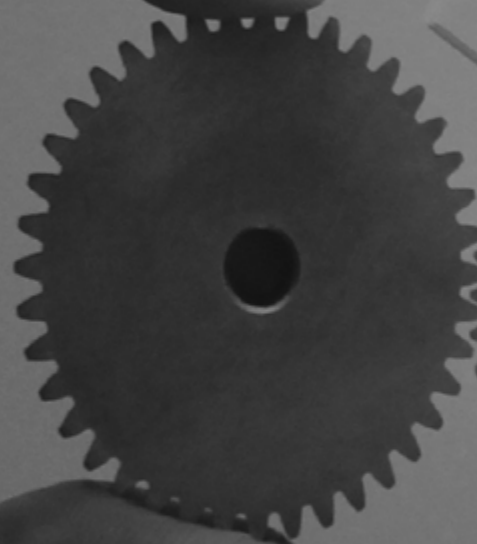
2024

In the new 4000 sq.m. production facility inaugurates the **Mechanical Division** which will be added to the Electrical Division. A new department that enriches the services offered, carrying out the activities of **assembly and mechanical completion** of industrial plants.

30th
years
ANNIVERSARY

30 YEARS OF ACTIVITY

INFORMATION



We are the **MIND**
of the machines
we **DESIGN**

Whether it's a machine or software intended for the
mechanical, food, packaging, or logistics sectors,
within it, there are **us, our ideas, our work,**
and our **dedication.**

"We are the services we offer".

SOFTWARE PROGRAMMING

Through the use of the **most advanced technologies**, we develop software applications for automation industrial on **PC, PLC, SCADA** and **HMI** platforms, depending on different needs.

This activity is carried out by **highly qualified** personnel who, operating within the company and/or at the end customer's site, is responsible for designing software for:

- Creating the human-machine interface (HMI);
- Operate and control machines, production lines and automated warehouses;
- Adapt existing production lines or machines with the intention of bringing technological modernization;
- Develop interconnection and linkage between systems of multiple plants, stations, production lines and management environments (MIDDLEWARE);
- Control the execution and track the assembly operations of automotive and industrial components;
- Check processes and evaluate the characteristics of mechanical or hydraulic components (TEST BENCH).

Based on a development process, including **acquisition** and **analysis** of the customer's **specifications**, **study and implementation of the application**, **a series of on-site tests**, **commissioning at the site**, and **final testing in production**, we can validate the project in total correspondence with the job requirements.

At a time when digitization is an unavoidable process, as it enables competitiveness in industry, we have coupled software design with an outsourcing service, which can speed up the implementation of projects and ensure the achievement of goals with low direct costs.

ELECTRICAL CAD DESIGN

Using the main ECAD tools, including SPAC Automation and EPLAN, we are able to **design, dimension** and **draw** the wiring diagram in order to provide solutions that meet the needs of our customers, complying with industry standards.

Our electrical department is structured to follow the customer's needs all-around, proceeding according to specific stages:

- 01** - Preliminary **study** of the project
- 02** - Focus on wiring diagram **planning**;
- 03** - **Sizing** of electrical **lines** and components;
- 04** - **Complete** dimensional layout **design** of control panels and present equipment;
- 05** - **Electrical study** of machine **safeties** alongside our customers in order to design in compliance with current regulations.



SWITCHBOARDS AND MACHINE BOARDING MANUFACTURING

In our **30 years of business**, we have specialized in the production of **industrial switchboards** for machines and **automatic systems**, realization of **control cabinets** and **on-board systems** for the industrial automation sector.

Once the switchboard is designed by our team of **electrical designers**, our wirefitters make the actual switchboard, starting with the **assembly** and then **moving** on to the wiring of all the components necessary for the proper operation of the entire system.

Finally, our technicians take care of the **installation** of on-board equipment, as well as the wiring of entire production lines.

Both **planning** and **implementation** of wiring harnesses are **carried out according to international regulatory standards**.

For us, working for major automatic machine manufacturers, it is essential to meet all regulatory requirements, such as IEC and, for the North American market, UL/CSA.



AUTOMATIC MACHINE PRODUCTION

This activity, combined with the rest of Infomotion's services, enables us to **supply complete plants** up to their commissioning and testing at our plant.

We are able to build plants of **high complexity** in terms of both **technical** and **logistical commitment**, handling machines of more than **10,000 components**.

During the assembly stages, we offer analysis and evaluation in order to propose improvements that contribute to achieving a higher quality of the final result with special attention to design for assembly (FDA) aspects.

In addition, we liaise with the client's various stakeholders involved in the project, such as the purchasing department, the production manager or the quality department.

We have a production **area of 4000 square meters** properly **equipped** with overhead cranes and heavy-duty handling systems.

We organized the entire production area by dividing the **areas dedicated to assembling** the mechanical units from the **areas for assembling** the entire machine. Each area is served by workbenches and adequate equipment to carry out activities in safety and order.

WHY CHOOSE OUR TEAM

- Turnkey **solutions**
- **High complexity** project management
- Continuous **improvement methodologies**
- Chief job order for **supplier management**
- Production of mechanical components through a network of **certified suppliers**



The HUMAN side of industrial AUTOMATION

Behind the programming languages, the formulas, the numbers, there are **our ideas, our abilities, and our skills.**

*"One man can be a crucial part of a team,
but alone does not make a team".*



Alberto Benuzzi
CEO e FOUNDER

*Always present in the world of industrial automation, **Alberto** after the closure of the company where he worked in Modena as an employee, reinvented himself by creating his own company.*

Thus **Infomotion** was born.

Our team consists of young, dynamic people who are ready to get involved and grow professionally.

Tenical skills, Infomatics Intelligence, Continuing Education are the three basic elements for being able to operate in the world of industrial automation.

At Infomotion these skills are combined with the possession of strategic soft skills, such as: **adaptability, flexibility, the ability to work in a team, and problem solving.**

The broad portfolio of clients operating in a variety of industries, from automotive to logistics, from wood to glass, from packaging to metalworking, allows all employees to accrue a diverse and versatile background of experience and knowledge.

Given these characteristics, the work environment is found to be dynamic and challenging, characterized by collaboration, sharing, seriousness, reliability, transparency and confidentiality.



Andrea Benuzzi
CEO - Senior Software
Developer

*We fly to America,
from Alberto's dream
to Andrea's, Infomotion
conquers North Carolina.*

*A team of Italians,
already part of the
company back home,
decided to share
the dream overseas.*

*From father to son,
our determination
knows no bounds.*



The opening of a U.S. office arose from the need to stand by our **overseas** clients, to offer them **personalized** and **quality service** on par with that offered by the Italian office.

Being present in the U.S. territory, alongside our clients, in fact allows us to better **manage every aspect of the project**, from the technical to the purely logistical ones.

Infomotion INC., however, is much more than that: it is the result of our determination to bring to the American territory the winning strategy born in Italy and the European culture of work. The intention is to expand the activities we carry out for our clients by not limiting ourselves to software development alone, but also by **spreading our expertise** in electrical and mechanical matters, **thanks to the help and support of our colleagues in Italy.**

Currently working in **Infomotion INC.** is a diverse group of professionals including four **Italian Lead Software Developers**, trained in Italy at Infomotion, and 6 American technicians.

At **Infomotion INC.**, each new team member is mentored by the most experienced technicians through customized training that is responsive to business needs.

At **Infomotion INC.** we support and encourage constant discussion among our employees, which is the key to the **company's success**: it is only through the exchange of information and experience that each team member is able to **grow both humanly and professionally.**

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Lead Software
Developer

6

Software
Developer

What we BELIEVE IN

We believe in **PEOPLE**,
from where everything begins



We believe in **enterprising individuals**, capable of making a difference and contributing with passion and innovation.

We believe in **curious people**, with lively minds, ready to grow both personally and professionally.

We believe in **people who know how to work as a team**, who can collaborate on projects by distributing tasks and responsibilities and sharing the achieved results.

We believe in **people who believe in what they do**, who do not back down, who are motivated to work towards something common, something that alone would not be possible.

We believe in **collaboration**, in **teamwork**, in the **division of tasks** and **responsibilities**.

We believe in **helping** and **supporting each other** among colleagues, in sharing successes and achieved goals.

Our **TEAM**
Our **STRENGTH**



Administration

Design
Electrical CAD

Quadristic design,
switch board and
automatic machine
manufacturing

Software
Programming



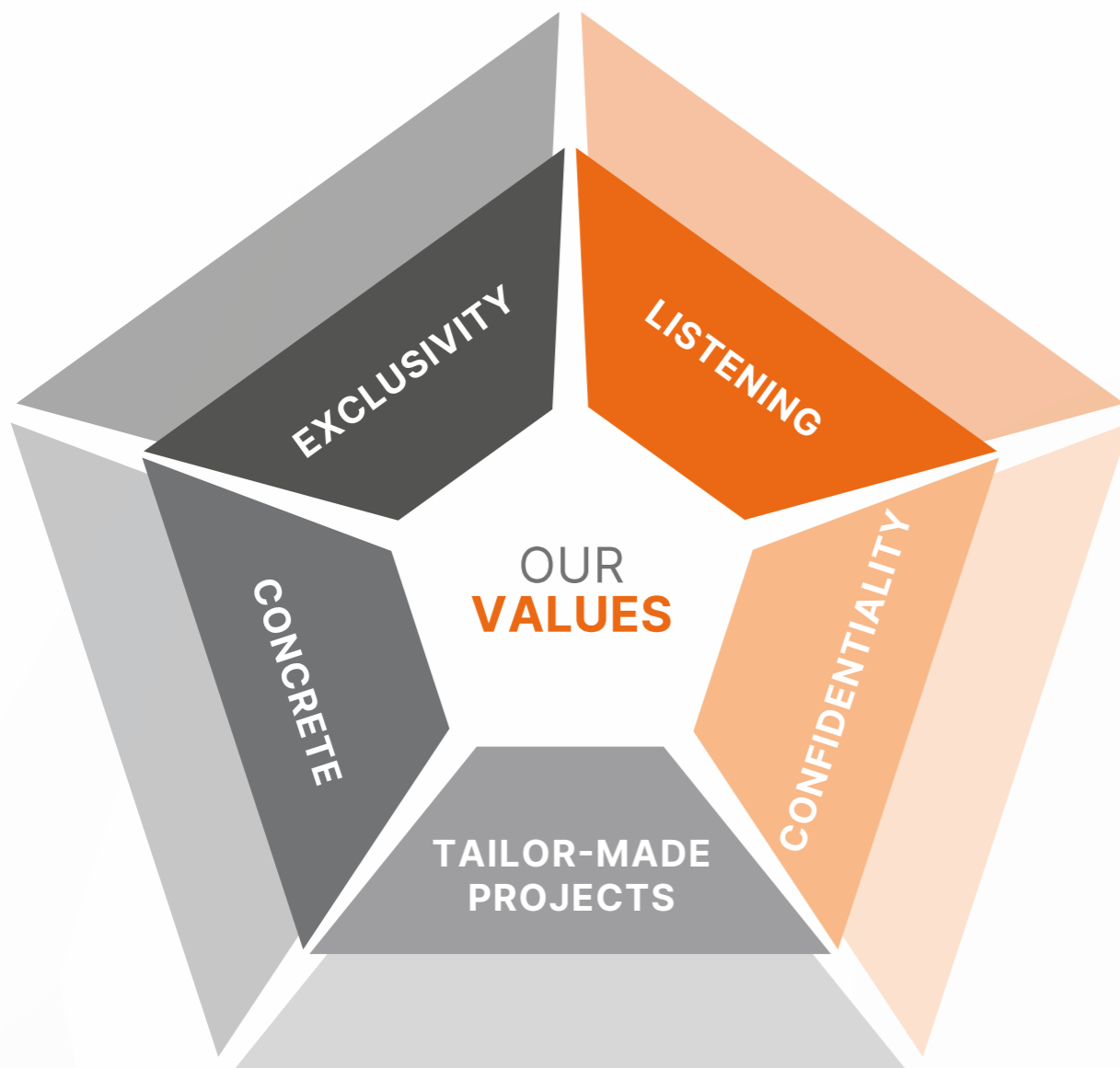


We believe in our **CUSTOMERS**

Every customer is **UNIQUE** and **SPECIAL**, **BIG** or **SMALL**, wherever they are in the world.

Today, we are **established in international markets**.
Europe, the United States, Australia, Brazil, the United Arab Emirates:
Infomotion's activities know no boundaries.

We put ourselves in our customers' shoes and pay close attention to our relationship with each of them.
We are our most demanding customer.



LISTENING

We empathize with our client in order to best understand his or her needs, goals and the results he or she intends to achieve through our services. Our goal coincides with that of our client enterprise.

CONFIDENTIALITY

We study the solutions to be proposed to the client, analyze and test them with a view to continuous evolution and progress. The way we operate is open, transparent and in line with the confidentiality constraints typical of outsourcing.



TAILOR-MADE PROJECTS

Through listening and studying customer needs, we are able to provide highly customized and personalized solutions with high technological content.

CONCRETE

We stand by our clients in all phases of the project, from initial study and analysis to final testing and start-up. We also provide significant after-sales support.



EXCLUSIVITY

We value our relationship with our clients with whom we seek to establish authentic and transparent relationships in order to offer them a unique and exclusive service. There is no greater satisfaction than to earn, day after day, their trust and gratitude.



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INFORMATION

IL LATO UMANO DELL'AUTOMAZIONE



INFO**MOTION**

REGISTERED OFFICE

Infomotion SRL

Via Aldo Moro, 9/C - 41012 - Carpi - Modena

ITALY OPERATING LOCATION

Infomotion SRL

Via XXV Luglio 6 & Via Di Vittorio 4
41011 - Campogalliano - Modena - Italia

PRODUCTION SITE

Infomotion SRL

Via Nuova 1 - 41011 - Campogalliano - Modena - Italia

USA OPERATING LOCATION

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